



Inspiring, Connecting & Equipping Districts to Use Assessment Well

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MASA Fall Conference

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Session Outcomes

- **Gain an understanding of balanced, comprehensive assessment systems**
- **And their power to improve outcomes for students...(close achievement gaps)**
- **Define assessment literacy**
- **Hear an investment story**
- **Obtain ideas/resources**

Who is the MAC?



The Michigan Assessment Consortium (MAC) is a professional association of educators who believe quality education depends on accurate, balanced, and meaningful assessment.

MAC members work to advance assessment literacy and advocate for assessment education and excellence.

Assessment involves...

- Making expectations explicit...
- Setting appropriate criteria and high expectations...
- Systematically gathering, analyzing, and interpreting evidence to determine how well performance matches expectations & standards...
- Using resulting information to document, explain, modify and improve performance...



All Students Meet High Standards

21st Century Skills

FORTUNE 500 MOST VALUED SKILLS		
	1970	Today
1	<i>Writing</i>	<i>Problem-Solving</i>
2	<i>Computational Skills</i>	<i>Collaboration</i>
3	<i>Reading Skills</i>	<i>Critical thinking</i>
4	<i>Oral Communication</i>	<i>Oral Communication</i>
5	<i>Listening Skills</i>	<i>Write Persuasively</i>
6	<i>Personal Career Development</i>	<i>Listening Skills</i>
7	<i>Creative Thinking</i>	<i>Personal Career Development</i>
8	<i>Leadership</i>	<i>Creative Thinking</i>
9	<i>Goal Setting/Motivation</i>	<i>Leadership</i>
10	<i>Collaboration</i>	<i>Goal Setting/Motivation</i>

Sources: Forbes, Anne Fisher (2012); Casel & Kolstad (1999); Creativity in Action (1990)

Assessing 21st Century Skills



Constructing/
Responding



Creating/
Problem-
Solving



Demonstrating/
Performing

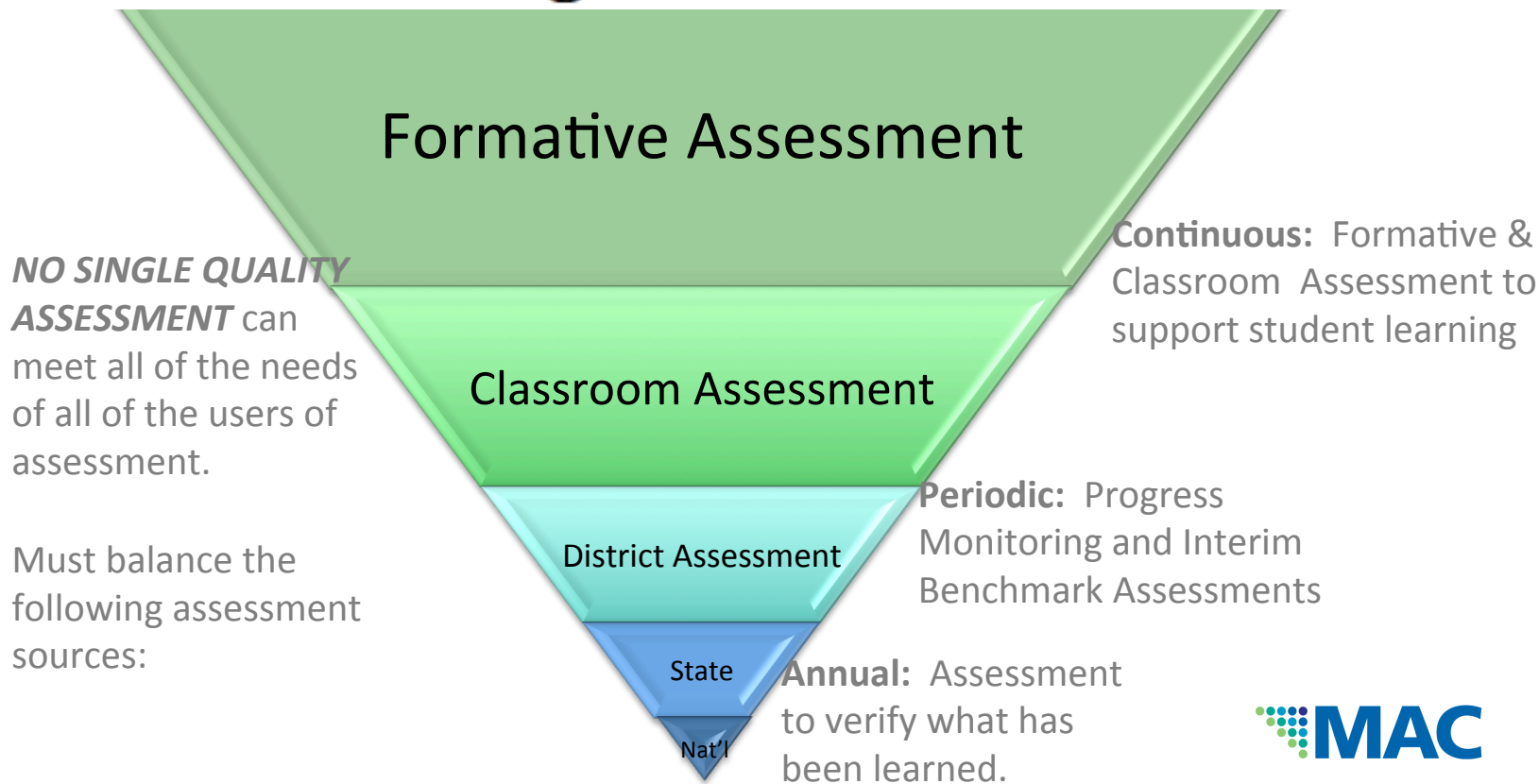


Analyzing/
Applying

21st Century Assessment System

Appropriate Balance to Promote Learning

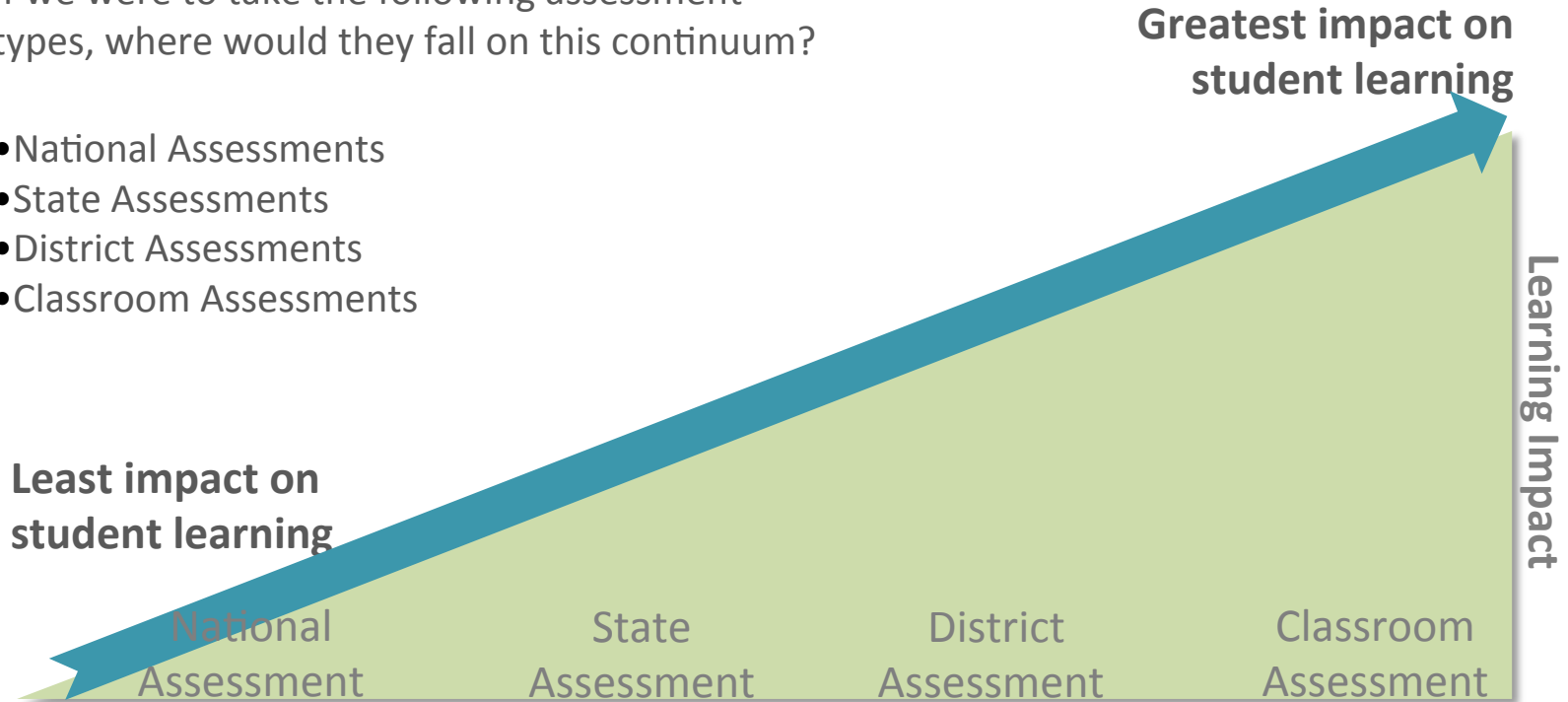
Career & College Readiness Standards



Balancing Assessment Resources

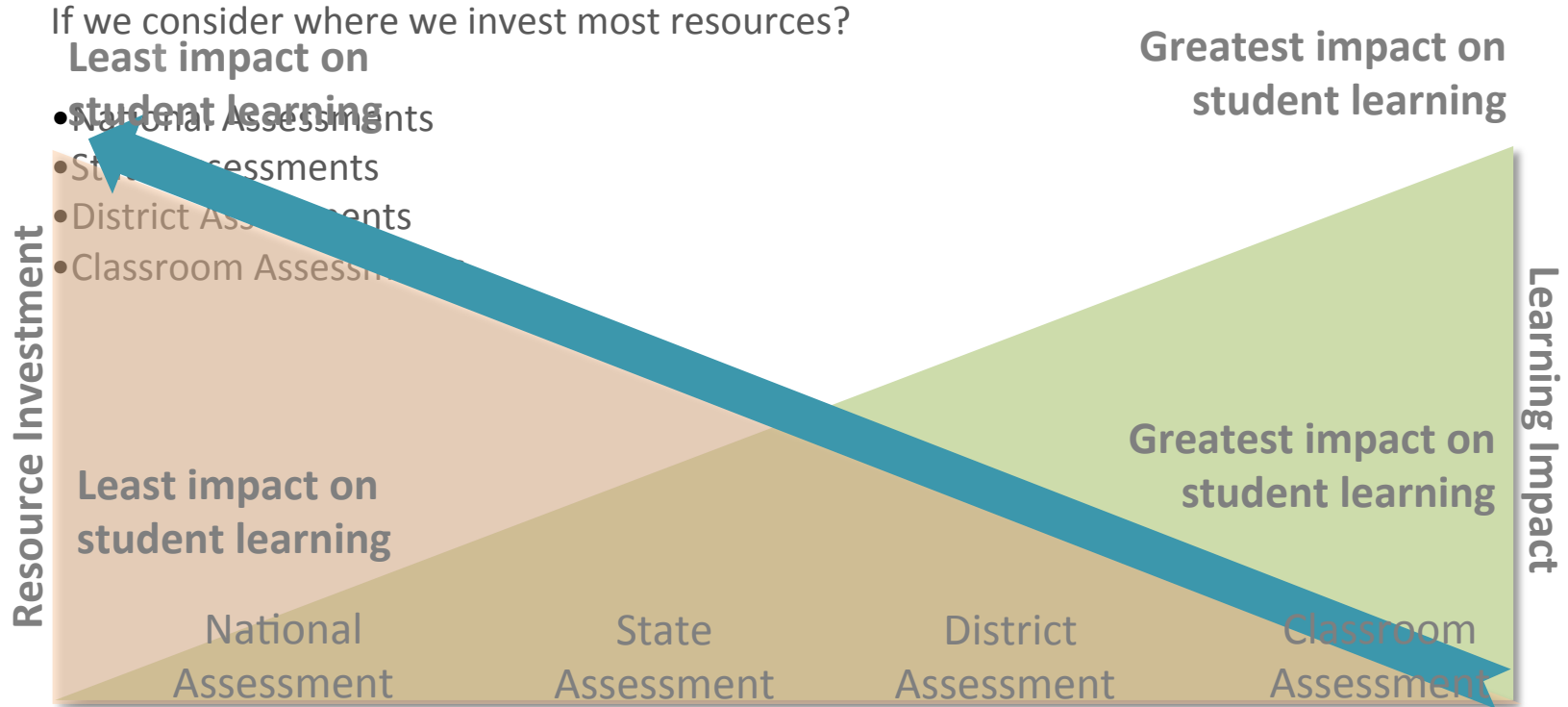
If we were to take the following assessment types, where would they fall on this continuum?

- National Assessments
- State Assessments
- District Assessments
- Classroom Assessments



Adapted from R.J. Marzano & J.S. Kendall. (1996). *A comprehensive guide to designing standards-based district, school, or classroom assessments*. Alexandria, VA. Association for Supervision and Curriculum Development (ASCD)

Balancing Assessment Resources



Adapted from American Federation of Teachers (2013). *Testing More, Teaching Less*.

International Models



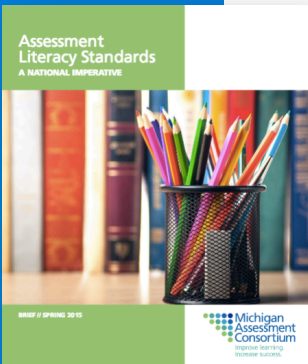
- Preparing MI Students for a Global Society

Europe and Asia shifting Assessment systems

- Greater use of Formative Assessment
- Data use to Improve Instruction and Student Performance
- Authentic Measurement of Higher Order Skills

2012 PISA Results

- China, Korea, Japan
- Finland, Netherlands, Poland, Germany, Ireland, Canada
- MEAN Performance above the OECD avg.



One District's Story

How Novi Community School's is Investing in Assessment Literacy...

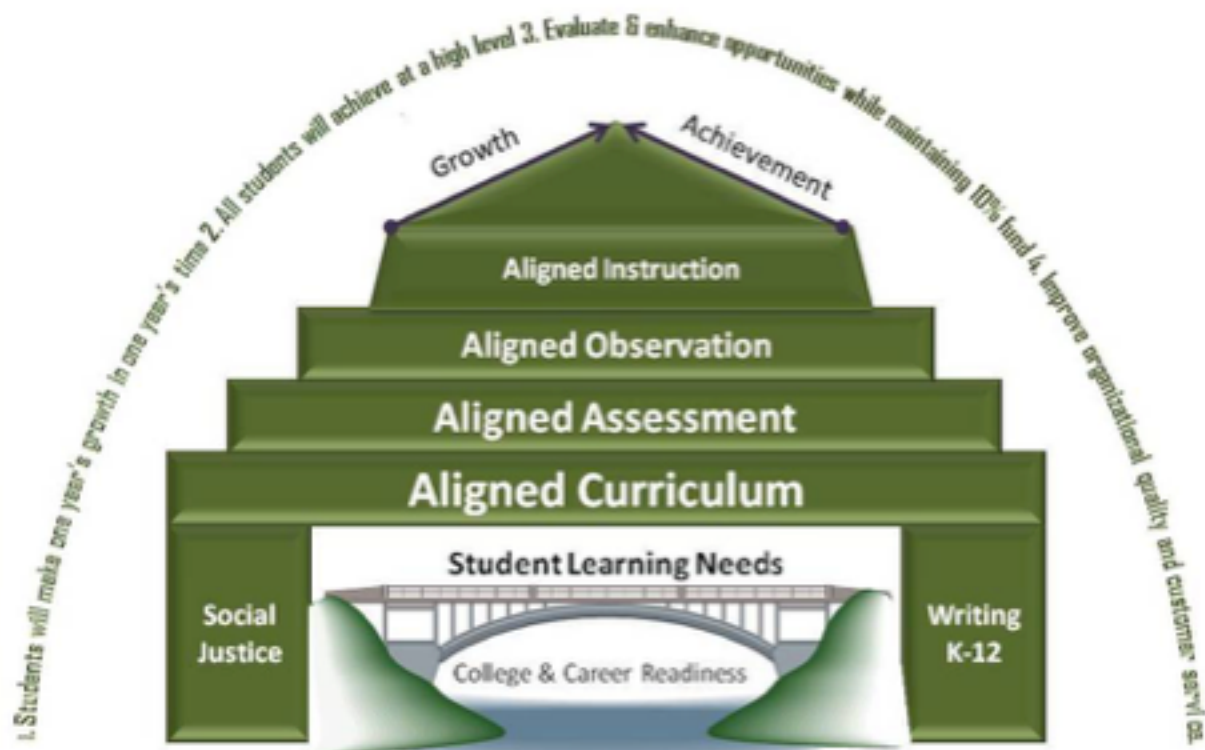
Dr. Steve Matthews, Superintendent



Dr. RJ Weber, Assistant Superintendent of Academic Services



4 District Goals



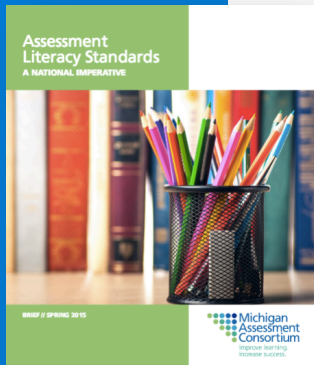
Vision Statement:

Developing Each Student's Potential with a World-Class Education

Assessment Literacy Standards

Developed for 3 Reasons...

1. To inform in-service and pre-service teachers about sound assessment practices (administrators to).
2. To provide professional learning and support that could lead to credentialing
3. To inform public policy



Getting Started

Self-Assessment – help us pilot draft items
Use as vehicle to engage stakeholders.

Undertake your own district Assessment
Inventory/Snapshot – if you haven't yet
done this.



Leaders Have a Challenge

Invest in assessment literacy of...

- Teachers
- Administrators
- Board
- Parents & Students



Assessment Snapshots Identify

Ineffective/unnecessary assessments to eliminate

Equitable distribution

Grade level

Content Area

Assessment Type

Purposes and uses that support student growth





**We need a system of public assurance that
measures the impact of schooling AND
strengthens both classroom learning and
the schools that provide it. ~ MAC**

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